



Head of Marketing

Lead a small team in a growing business

Job Information

Recruiter

Advisory Group K.K.

Job ID

1480339

Industry

Other

Company Type

Small/Medium Company (300 employees or less)

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

9 million yen ~ 18 million yen

Refreshed

January 27th, 2025 00:00

General Requirements

Minimum Experience Level

Over 6 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

****Head of Marketing Opportunity****

Location: Tokyo, Japan (Hybrid, ~2 days WFH)

Salary: Up to 18 million JPY annually

What's In It For You:

- **Flexibility:** Enjoy a hybrid work model with ~2 days a week working from home.
- **Competitive Pay:** Earn up to 18 million JPY annually plus benefits.
- **Creative Freedom:** Bring your ideas to the table, at a company that values innovation and are looking for someone who can proactively develop and implement marketing initiatives without being micromanaged.
- **Growth Opportunity:** Be a key player in a growing business. This is your chance to shape the marketing function and

drive the company's success in Japan

- **Collaborative Environment:** Work closely with our Japan Country Head and a passionate team in a dynamic, startup-like atmosphere. Communication with global (In English)

What You'll Do:

- **Develop and Implement:** Create and monitor a localized marketing action plan based on corporate strategic directions and business objectives.
- **Analyze and Adapt:** Conduct continuous analysis of the competitive environment and consumer trends, using insights to refine the marketing strategy.
- **Collaborate and Support:** Work closely with the Sales and Technical teams to help them achieve their commercial goals by providing appropriate tools and marketing content.
- **Create and Ensure Quality:** Participate in the development of marketing materials with headquarters, ensuring they comply with corporate standards.
- **Oversee and Manage:** Supervise all marketing activities, establish priorities, manage work organization, and oversee the local marketing team.
- **Stay Current:** Keep up to date of the latest marketing trends and best practices in Japan.
- **Plan and Budget:** Plan and manage the marketing action plan and budget.

Required Skills

About You:

- **Experienced Manager:** You've held a senior marketing role, ideally in a startup or small business. You know the challenges and rewards of building from the ground up and have extensive experience managing a small team
- **Proactive:** You don't wait for instructions. You see what needs to be done and you do it. Creativity and initiative are your strengths.
- **Marketing Strategist:** You've successfully crafted and implemented marketing strategies, making lesser-known brands attractive to top talent and customers.
- **Bilingual:** Fluency in Japanese and business-level English is a must.
- **Knowledgeable:** You're up-to-date with the latest marketing trends and best practices, especially in Japan.

Note: While industry-specific experience is not a requirement, a solid background in B2B marketing is essential. The Marketing Director will play a pivotal role in shaping the company's marketing strategies and ensuring a productive and engaging work environment for the Marketing team.

Ready to make an impact with your marketing expertise? Apply today—we're excited to hear from you!

Company Description