

# NICE

## Marketing Internship | インターンシップ採用 | 大学生募集 | PR/マーケティング

語学スキルを生かしてグローバルチームとの業務に携わることができます！

### Job Information

**Hiring Company**

NICE Japan Company Ltd

**Job ID**

1479640

**Industry**

Software

**Company Type**

International Company

**Job Type**

Intern

**Location**

Tokyo - 23 Wards, Minato-ku

**Salary**

Based on hourly rate

**Refreshed**

July 8th, 2024 09:00

### General Requirements

**Career Level**

Entry Level

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Native

**Minimum Education Level**

Bachelor's Degree

**Visa Status**

Permission to work in Japan required

### Job Description

At NICE, we don't limit our challenges. We challenge our limits. Constantly. We're relentless. We're ambitious. And we make an impact. Our NICErs bring their A game and spend each day turning it into an A+. And if you're like us, we can offer you the kind of challenge that will light a fire within you.

We are currently offering an internship in our Marketing Department here at NICE Japan, which will provide you with the opportunity to gain insights into the daily work of integrated marketing management. As the marketing intern, you will collaborate with the APAC marketing team in all stages of marketing campaigns and will help develop, expand and maintain partner marketing channels. You will have a good understanding of the latest marketing trends and techniques. You will be enthusiastic with excellent communication skills.

**About the role**

Are you a student looking to get work experience in the marketing field within an IT B2B environment?

We are currently offering a full-time internship in our Marketing team here at NICE Japan, which will provide you with the

opportunity to gain insights into the daily work of marketing management.

You will help drive collaboration, get involved in planning & execution amongst all marketing activities. This is a fantastic opportunity to work across every area of marketing business and help deliver the strategic vision for the region. You will have exposure to the APAC marketing team and assist to role out global campaigns in the region. You will offer event support and coordination for tradeshows, webinars and executive roundtables.

### Responsibilities and Duties

As a Marketing Intern at NICE, you will:

- Support the marketing team with daily administrative tasks (event organization, salesforce updates, lead follow up);
- Liaise with our PR and marketing agency
- Assist with marketing and advertising promotional activities
- Help organize marketing events for our prospects and clients (e.g. researching locations);
- Support product marketing activities (e.g. Translating and localising global campaigns, preparing and proof-reading external communications).
- Support with webinars (preparing invites, PPT decks and the platform)

### What can you expect?

- You can be a part of building the NICE brand and create awareness in
- You will have the opportunity to be creative and think outside the box.
- You will get to work in a fast-paced, challenging and professional environment with the best minds from the tech industry.
- Challenging position at the global leader of Contact Centre solutions.

### About NICE

NICE Ltd. (NASDAQ: NICE) software products are used by 25,000+ global businesses, including 85 of the Fortune 100 corporations, to deliver extraordinary customer experiences, fight financial crime and ensure public safety. Every day, NICE software manages more than 120 million customer interactions and monitors 3+ billion financial transactions.

Known as an innovation powerhouse that excels in AI, cloud and digital, NICE is consistently recognized as the market leader in its domains, with over 8,500 employees across 30+ countries.

NICE is proud to be an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, national origin, age, sex, marital status, ancestry, neurotype, physical or mental disability, veteran status, gender identity, sexual orientation or any other category protected by law.

## Required Skills

### 資格とスキル

大学生限定。学習の一環としてのインターンシップです。

- 6か月間の長期インターンシップ
- 意欲的で協力的なチームプレイヤー
- 日本語ネイティブかつ、英語に堪能である
- 動的な環境で複数のプロジェクトを管理できる
- 書面および口頭での優れたコミュニケーション能力
- テクノロジーとB2Bマーケティングへの強い関心

### Qualification & Skills

You are a University student; the internship is a compulsory part of your course of studies

- Availability for 6-12 months
- A highly motivated, collaborative team player
- Must be fluent in both Japanese and English.
- Capable of managing multiple projects and priorities in a dynamic environment
- Excellent written and verbal communication skills
- Strong interest in technology and B2B marketing

## Company Description