



Bilingual Digital Designer

Work for Marketing Solutions Company!

Job Information

Recruiter

[Hire Pundit Japan Corporation](#)

Job ID

1478228

Industry

Digital Marketing

Company Type

Small/Medium Company (300 employees or less) - International Company

Non-Japanese Ratio

About half Japanese

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

7 million yen ~ 8 million yen

Refreshed

November 4th, 2024 03:00

General Requirements

Minimum Experience Level

Over 6 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

In your role as a digital designer, your day-to-day tasks will consist of collaborating with other teams to define requirements, iterate on design solutions, and contribute expertise for various digital products.

One of the key aspects of your role is creating digital assets for a wide range of platforms, including websites, social media posts, events, email communications and internal and external facing advertising campaigns at the highest level of craft and execution.

- Ability to discuss, articulating design decisions and presenting ideas, solutions, and demos of the application
- Working directly with developers to implement design solutions

- Participate in design discussions and give feedback during planning and strategy meetings
 - Excellent interpersonal and communication skills to collaborate with various stakeholders
 - Strong knowledge of current digital design best practices, UX/UI trends, and web production techniques
 - Gather and evaluate user requirements in collaboration with project manager and front-end developer
 - Take broad, conceptual ideas and turn them into digital products as part of the creative studio
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Required Skills

- Excellent understanding of visual design principles
 - Experience working in a collaborative team environment
 - Experience working in an Agile/Scrum development process (+)
 - Experience in the design thinking process, agile development, and lean startup methodologies
 - Proactive attitude and strong time management skills delivering to meet deadlines
 - Iterate new designs based on user feedback
 - Knowledge of Adobe CC
 - Excellent skills on prototyping tools. Figma, Sketch, In Vision
 - Conscientious, curious, hard-working individual who craves accountability and loves to solve complex problems
 - Critical thinking: You have demonstrated experience with UI design and strategic thinking
 - Experience with user journeys, wireframing, prototyping/animation techniques, and working closely with developers and fellow creative studio members
 - Your portfolio shows your range of skills in the creative field, design process, visual design, UI/UX
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Company Description