



CX Strategist

Growing Fintech Company

Job Information

Recruiter

Advisory Group K.K.

Hiring Company

Fintech

Job ID

1472945

Division

Marketing

Industry

Internet, Web Services

Company Type

Small/Medium Company (300 employees or less) - International Company

Non-Japanese Ratio

About half Japanese

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

7 million yen ~ 12 million yen

Refreshed

June 24th, 2024 01:00

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

This position requires an experienced individual to lead customer insights efforts, reporting to the VP of Experience.

Responsibilities include conducting UX research, collaborating with cross-functional teams, and performing usability studies.

Key duties involve setting research agendas, managing multiple research streams, communicating insights to stakeholders, and advising on research methods.

Requirements include 3+ years of UX research experience in a fast-paced environment, proficiency in Japanese for user interviews, and competency in qualitative research methods and data analytics.

Required Skills

- 3+yearsworking as a UXresearcher in any related industries: tech/fintech/finance
 - 3+years experience in user interviews for Japanese users
 - Data-driven and analytical tools experience
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Company Description