



【Japan Marketing Manager】 One of the World's largest Fintech

Job Information

Recruiter

SPOTTED K.K.

Job ID

1472940

Industry

Other (Banking and Financial Services)

Company Type

Large Company (more than 300 employees) - International Company

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

9 million yen ~ Negotiable, based on experience

Refreshed

January 20th, 2025 03:00

General Requirements

Minimum Experience Level

Over 6 years

Career Level

Mid Career

Minimum English Level

Fluent

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

No permission to work in Japan required

Job Description

One of the world's largest global leading FinTech company is looking to expand its operations in Japan and this Marketing Manager role is critical. This person will report to the Regional HQ and be in charge of overall Marketing strategies for Japan and Korea.

Required Skills

- Comes from a B2B and B2C (or B2B2C) background, with extensive online marketing experience (7+ years)
- Has a proven track record in creating and executing successful B2C marketing campaigns that drive cross-border utilization of payment solutions (Or similar services).
- Has deep understanding of the payment industry landscape, financial institutions, and local business dynamics.
- Has strong communication and interpersonal skills, with the ability to collaborate effectively across teams and

- cultures.
 - Has strong creativity in developing B2C-focused marketing content and campaigns.
 - Fluency in English and a Native level of Japanese is required; proficiency in Korean is a significant advantage
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Company Description