



## 【Japan Marketing Manager】 One of the World's largest Fintech

### Job Information

**Recruiter**

SPOTTED K.K.

**Job ID**

1472940

**Industry**

Other (Banking and Financial Services)

**Company Type**

Large Company (more than 300 employees) - International Company

**Job Type**

Permanent Full-time

**Location**

Tokyo - 23 Wards

**Salary**

9 million yen ~ Negotiable, based on experience

**Refreshed**

December 23rd, 2024 03:00

### General Requirements

**Minimum Experience Level**

Over 6 years

**Career Level**

Mid Career

**Minimum English Level**

Fluent

**Minimum Japanese Level**

Native

**Minimum Education Level**

Bachelor's Degree

**Visa Status**

No permission to work in Japan required

### Job Description

One of the world's largest global leading FinTech company is looking to expand its operations in Japan and this Marketing Manager role is critical. This person will report to the Regional HQ and be in charge of overall Marketing strategies for Japan and Korea.

### Required Skills

- Comes from a B2B and B2C (or B2B2C) background, with extensive online marketing experience (7+ years)
- Has a proven track record in creating and executing successful B2C marketing campaigns that drive cross-border utilization of payment solutions (Or similar services).
- Has deep understanding of the payment industry landscape, financial institutions, and local business dynamics.
- Has strong communication and interpersonal skills, with the ability to collaborate effectively across teams and

- cultures.
- Has strong creativity in developing B2C-focused marketing content and campaigns.
  - Fluency in English and a Native level of Japanese is required; proficiency in Korean is a significant advantage
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## Company Description