



Marketing manager

グループ売上 1 兆円以上！大手車載機器グローバル企業で経験を活かしませんか？

Job Information

Hiring Company

Faurecia Clarion Electronics Co., Ltd.

Job ID

1470497

Industry

Automobile and Parts

Company Type

Large Company (more than 300 employees) - International Company

Job Type

Permanent Full-time

Location

Saitama Prefecture

Salary

8 million yen ~ 13 million yen

Refreshed

July 4th, 2024 02:00

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

Essential responsibilities and duties :

- Proceed the marketing activity at the Japan division level, for the scope of all FCE business domain including Cockpit Electronics, Display and ADAS to have a better understanding of business and market to share within the division in Japan.
- Prepare the Strategic Plan(SP) with the sales and marketing portion, particularly for 2nd phase of SP.
- Co-operate with marketing staffs from other BGs in Japan, including FIS/FAS/FCM, to proceed the marketing activity at the Japan country level, to prepare for SP 1st phase.

Key roles and responsibilities :

- Research on various information sources and tools incl. IHS/Marklines/Digiminds etc.
- Summarize the market information within the following aspects;

- > Automotive market
 - > OEMs(customers) info.
 - > Competitors info.
 - > Japan general market info. Etc.
 - Make the presentation with market intelligence for SP phase 1 and phase 2
 - Review the contents of SP phase 2 and 3(budget) within the market perspective.
 - Work together with FIS/FAS/FCM marketing team to prepare the Japan country level strategic plan for phase 1.
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Required Skills

Qualifications

- Education: Bachelor's degree
- English level: Fluent level
- Japanese level: Fluent level

Experience:

- More than 5 years Marketing / Sales Experience in automotive industry.

Skills and competencies:

- Deep knowledge of automotive industry, including customers, competitors, technologies etc.
 - Logical thinking, capability of leading projects and collaborate with teams.
 - Aggregation and analysis of the market related information.
 - Basic knowledge of financials.
 - Presentation and communication skill in global company.
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Company Description