

Marketing Manager - HPV Assay Portfolio

Elevate Innovative Healthcare Marketing

Job Information

Recruiter

Michael Page

Job ID

1466787

Industry

Medical Device

Company Type

Large Company (more than 300 employees) - International Company

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

10 million yen ~ 12 million yen

Salary Bonuses

Bonuses included in indicated salary.

Refreshed

June 25th, 2024 02:00

General Requirements

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

You will lead the Japan Marketing team for assigned portfolio, spearhead development and execution of marketing plans, coach and support team members to foster their professional growth.

あなたは日本のマーケティングチームをリードし、マーケティング計画の策定と実行を主導し、チームメンバーを指導・サポートしてプロの成長を促進します。

Client Details

A prominent player in the global healthcare sector, this company has a rich history of pioneering medical technology and elevating patient care. With decades of experience, it is known for manufacturing a diverse range of high-quality medical devices and diagnostic solutions.

Operating on a global scale, the company's comprehensive approach makes substantial contributions to healthcare systems worldwide. Its unwavering commitment to integrity, innovation, and social responsibility establishes it as a trusted and influential entity in the healthcare sector.

Description

Strategic Marketing and Execution: 戦略的マーケティングと実行:

- Develop a comprehensive marketing plan for Japan's growth, leveraging customer insights, analytics, and market dynamics understanding.
- Collaborate closely with key functions (sales, service) and other departments (Quality, Supply Chain, Legal, TGS, etc.) to drive commercial execution.

Marketing Team Management (People Management): マーケティングチームのマネジメント (人材マネジメント):

- Oversee, coach, and support each marketing team member to enhance organizational capability and contribute to individual professional development goals.

Cross-Functional Project Management: 部門横断的なプロジェクト管理:

- Drive project management initiatives with the marketing team to facilitate commercial execution, including increasing product penetration and improving brand awareness.

Product Launch and Portfolio Management: 製品ローンチとポートフォリオ管理:

- Collaborate with global/regional team members to plan and execute new product launches, establish processes, and manage the portfolio, including the development of new systems/products.

Job Offer

- A competitive base salary, bonus and benefit package that reflects prevailing market standards
- Opportunities for continuous learning, training, and professional development to enhance skills and stay updated on industry trends
- Policies that support a healthy work-life balance, including flexible work hours and remote work options where applicable.
- Clear paths for career growth within the organization, with opportunities for advancement to higher roles
- 現行市場基準を反映した競争力のある基本給、ボーナス、および福祉パッケージ
- スキル向上と業界トレンドの最新情報を得るための継続的な学習、トレーニング、および職業的な発展の機会
- 柔軟な労働時間と適用可能な場合のリモートワークなど、健全なワークライフバランスをサポートする方針
- 組織内でのキャリア成長の明確な道筋で、上位のポジションへの昇進の機会

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Sara Loh on +813 6832 8915.

Required Skills

- Bachelor's degree in Marketing, Business, or a related field. A master's degree is a plus.
- Proficiency in both Japanese and English for effective communication with local and global teams.
- In-depth knowledge of the healthcare industry, particularly in the field of HPV testing, is desirable.
- Previous involvement in successful product launches and portfolio management.
- Ability to work closely with global/regional team members on product launch plans and portfolio management.
- マーケティング、ビジネス、または関連分野の学士号。修士号はプラスです。
- ローカルおよびグローバルなチームとの効果的なコミュニケーションのための日本語と英語のスキル。
- 特にHPVアッセイの分野での医療業界の深い知識が望ましい。
- 成功した製品のローンチとポートフォリオ管理への過去の参加経験。
- 製品ローンチ計画およびポートフォリオ管理において、グローバル/リージョナルのチームメンバーと密に連携する能力。

Company Description

世界のヘルスケアセクターで注目を集めるこの企業は、医療技術の先駆者であり、患者ケアの向上に寄与してきた豊かな歴史を持っています。数十年にわたる経験を通じて、高品質な医療機器や診断ソリューションの多様な製造で知られています。

グローバルスケールで活動するこの企業は、包括的なアプローチにより世界中のヘルスケアシステムに重要な貢献をしています。真摯さ、革新性、社会的責任への不断のコミットメントにより、この企業はヘルスケアセクターにおいて信頼され、影響力のある存在として位置づけられています。