



## Merchandiser (Women's line) / マーチャンダイザー (レディースファッション)

**Luxury sports fashion brand**

### Job Information

#### Recruiter

Ascent Global Partners K.K.

#### Job ID

1465388

#### Industry

Apparel, Fashion

#### Job Type

Permanent Full-time

#### Location

Tokyo - Other Areas

#### Salary

6 million yen ~ 7 million yen

#### Refreshed

June 27th, 2024 02:00

### General Requirements

#### Minimum Experience Level

Over 3 years

#### Career Level

Mid Career

#### Minimum English Level

Fluent

#### Minimum Japanese Level

Fluent

#### Minimum Education Level

Bachelor's Degree

#### Visa Status

Permission to work in Japan required

### Job Description

#### PRIMARY FUNCTION & RESPONSIBILITIES

##### 1. Collection Buying and Merchandising

- Build Merchandising strategy by category and determine the best assortments and buy plan for retail as well as wholesale with taking balance of imports and Japan local productions
- Complete the seasonal Merchandising strategy to make clear seasonal vision both internally and externally to enhance brand image and to achieve sales goals
- Share buying & assortment initiatives to all stake holders (Sales, Marketing, CRM and E-com team) and deliver seasonal product download training for the store staff to ensure the initiatives and sales
- Input buying strategy to Merchandising Planning team for them to work on the buying depth by channel/doors
- Attend regional buying meeting held in HK and/or Paris, and ensure brand identity to roll-out in the market through the product assortment with the structure with integrated work with

sales and marketing

- Work closely with Men's textile Merchandisers and Accessory Merchandisers to bring synergy to the whole product line

## 2. Product Development / Competition Analysis

- Liaise with local design/sourcing team to initiate product development for Japan local product
- Input Japan market insights to regional Merchandising in order to influence to global product line
- Understand local Women's fashion trend and competitor status and define Japan specific opportunities and needs to develop Japan local items that matches consumer demand
- Build local product by maintaining best synergy with the global line and get approval from global studio and regional team to maximize the business

## 3. Co-working with Retail/Wholesale and Other Functions

- Deliver Weekly sales reports with deep dive analysis for specific topics
- Attend strategic key accounts meetings with sales teams in order to push the brand's strategies and develop partnership
- Deliver the passion and vision to brand to store staff and co-workers as a brand ambassador

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## Required Skills

### Required Qualification:

- At least 3 years work experience in merchandising and buying, preferably in women's fashion
- Proficient PC skills in Excel, PowerPoint, Word, Outlook.

2

- Strong written and oral communication skills in both English and Japanese
- Keen interest in fashion

### Desirable Skills & Competencies:

- Product development experience is preferred
- Excellent communication and cross function team working skill in both English and Japanese
- High skill of time management
- Energetic and passionate about the brand and its growth
- Strong analytical skills
- Team player but also able to work autonomously
- Flexible and reactive to issues and challenges arising from rapidly changing environment

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## Company Description