



【Esports industry】 Designer / デザイナー

## Job Information

**Recruiter**

[Cornerstone Recruitment Japan K.K.](#)

**Hiring Company**

Esports marketing and event management

**Job ID**

1454793

**Industry**

Amusement, Entertainment

**Company Type**

Small/Medium Company (300 employees or less)

**Job Type**

Permanent Full-time

**Location**

Tokyo - 23 Wards

**Salary**

Negotiable, based on experience

**Refreshed**

July 2nd, 2024 03:00

## General Requirements

**Minimum Experience Level**

Over 3 years

**Career Level**

Mid Career

**Minimum English Level**

Daily Conversation

**Minimum Japanese Level**

Business Level

**Minimum Education Level**

Bachelor's Degree

**Visa Status**

Permission to work in Japan required

## Job Description

**【JOB RESPONSIBILITIES】**

As a Designer you will be responsible for designing high quality visual material used for content production and marketing within the game industry. You will work in a fast paced environment under creative direction or autonomously taking initiative. List of responsibilities include;

- Designing graphics for:
  - Logos and key visuals
  - Online broadcast graphics (streamed on Twitch, Mildon, Youtube, etc.)

- Social media assets (marketing / promotion of LJL games with news, highlights from the broadcasts)
- Merchandise design, such as T-shirts, desk mats, keyrings, pin badges etc.
- Photoshoot for people and products. Photoshoot & image retouching (directing esports players for posing, selecting photographs, setting up scenes for products).
- Active knowledge of the esports scene in Japan and internationally.
- Contributing to meetings through brainstorming, discussion, presentation, strategy, etc.
- Work closely with the design team and other divisions of the company
- Video editing & motion graphics, content for broadcast interval videos, intro videos, social media.
- Interest in video production, storyboarding, post production (editing, colour correction, music).

## [REQUIREMENTS]

- Business level Japanese is required. English should be at least conversational level.
- Excellent knowledge of esports games, awareness of technicalities of live broadcast to understand how gameplay elements fit as a whole.
- Software: Adobe Photoshop, Illustrator, After Effects, Premiere,
- Typography (Japanese)
- Design principles
- Ideation (Research / Idea Generation / Evaluation / Refinement)
- Deck building and presentation delivery
- Brand Design
- Can design for both digital and physical (mostly digital)
- Interpersonal skill
- Design Strategy / Problem Solving
- Esports Knowledge
- 4+ years experience as a Designer (mid-career).

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## Company Description

**Cornerstone Recruitment Japan is focused on placing bilingual professionals in a wide range of market leading companies.**

Focusing across all sectors, we leverages the network of our experienced consultants to provide both clients and candidates with high end service levels and most importantly results.

We are passionate about helping our clients in securing the best talent on the market, by introducing unique profiles who can give them the edge in an increasingly competitive recruitment market.

Established in 2019, in partnership with Cornerstone Global Partners and with investment from Morgan Stanley, Cornerstone Recruitment Japan strives to be the recruitment partner of choice for all Tokyo based clients and candidates.

### Our Mission

The Cornerstone. As every building requires a cornerstone, we believe people are the cornerstone of every great company. Our recruitment experts are passionate about bringing together great people with great companies.

### Our Business Sectors

- Accounting & Finance
- Financial Services
- Human Resources and Office Professionals
- Industrial
- Information Technology
- Legal & compliance

- Life Science
- Supply Chain & Procurement
- Marketing
- Sales

## **Our Services**

- **Contingency**

Many clients choose to utilize our success based contingent recruitment service. We take the time to fully understand the job brief before presenting a tailored shortlist of 5 to 6 candidates from our expansive existing network. This service comes with no obligation to hire and our clients only pay a fee when the successful candidate joins.

- **Retained**

Our retained service is particularly successful for clients with high profile/critical hiring needs, or niche searches that involve a significant amount of time unearthing candidates from outside our existing network. Clients who choose our retained service benefit from the introduction of exclusive headhunted candidates and top prioritization from the Cornerstone team.

- **Market Entry**

With a wealth of experience in the Japan market, our consultants have successfully helped many clients enter the Japan market. We can help you secure that critical first hire, as well as providing a consultation service, to make sure that your business is well prepared for all the initial hurdles it will face.