



【外資系】 オプトエレクトロニクス マーケティングマネージャー 東京勤務

ディスクリート半導体と受動部品で世界最大級のラインアップ

Job Information

Hiring Company

Vishay Japan Co., Ltd.

Job ID

1454273

Division

リージョナルマーケティング部門（オプトエレクトロニクス）

Industry

Electronics, Semiconductor

Company Type

International Company

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards, Shibuya-ku

Salary

8 million yen ~ 12 million yen

Work Hours

09:30-18:00（時差出勤有り）

Holidays

完全週休二日制（土日祝）

Refreshed

November 11th, 2024 00:00

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level (Amount Used: English usage about 50%)

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

職務内容:

- ・ オプトエレクトロニクス製品、価格、市場セグメント、顧客に関するマーケティング戦略の策定。市場の潜在的な可

能性や機会を特定し、デザインインのためのプロモーションやセールス部門に対する販売サポート。

- 日本市場向けビジネスの継続的な成長トレンドを確立する。
- 製品・技術トレーニングや、問題解決に必要なサポートを提供することで、セールス/FAE/販売代理店との関係を構築。
- 顧客からの技術的な問い合わせ、クレーム、アフターサービスに対する解決策の提供。
- セミナーでのプレゼンテーションやマーケティングツールの作成など、戦略的なプロモーション活動を推進する。

Required Skills

応募資格:

- パワー半導体、オプトエレクトロニクス業界において、設計開発・FAEエンジニア・製品マーケティング等いずれかの職種で5年以上の実務経験をお持ちの方。(パワー半導体競合他社での勤務経験があれば尚可)
- エクセル(販売データ分析等)とパワーポイント(トレーニング・セミナー等)の知識と経験
- 電子工学、電気工学の学位をお持ちの方(あれば尚可)

勤務地:

- ビシエイジャパン 東京事務所(または愛知県名古屋事務所)

Company Description

Vishay manufactures one of the world's largest portfolios of discrete semiconductors and passive electronic components that are essential to innovative designs in the automotive, industrial, computing, consumer, telecommunications, military, aerospace, and medical markets. Serving customers worldwide, Vishay is The DNA of tech™ Vishay Intertechnology, Inc. is a Fortune 1,000 Company listed on the NYSE (VSH). More on Vishay at www.Vishay.com.

Vishay offers a comprehensive suite of benefit programs including health care coverage, financial support programs and other resources designed to help you achieve your personal and professional goals. With us, you'll experience unique career paths, an open and collaborative culture, a stable business that will be there for you, and opportunities to work globally and locally. Do you have the skills we need? Are you ready to power your career as you power the world? If so, apply today.

It is the policy of Vishay to provide equal employment and advancement opportunities to all colleagues and applicants for employment without regard to race, color, ethnicity, religion, gender, pregnancy/childbirth, age, national origin, sexual orientation, gender identity or expression, disability or perceived disability, genetic information, citizenship, veteran or military status or a person's relationship or association with a protected veteran, including spouses and other family members, marital or domestic partner status, or any other category protected by federal, state and/or local laws.

As an equal opportunity employer, Vishay is committed to a diverse workforce. In order to ensure reasonable accommodation for individuals protected by Section 503 of the Rehabilitation Act of 1973, the Vietnam Veterans' Readjustment Act of 1974, and Title I of the Americans with Disabilities Act of 1990, applicants that require accommodation in the job application process may contact HR.Operations@Vishay.com assistance.

Equal Opportunity Employer