



Web Content Producer

WFH, flex-time, casual

Job Information

Temp Agency

Randstad K.K., Professionals

Hiring Company

Golbal retail company company

Job ID

1451265

Industry

Other

Company Type

Small/Medium Company (300 employees or less) - International Company

Non-Japanese Ratio

Majority Japanese

Job Type

Temporary

Location

Tokyo - 23 Wards

Salary

Based on hourly rate ~ 5 million yen

Refreshed

July 19th, 2024 12:00

General Requirements

Minimum Experience Level

Over 10 years

Career Level

Mid Career

Minimum English Level

Daily Conversation

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

- Ensure the exact timings of daily content updates and email blasts are according to plan and align across all campaign activities
- Work with sales, merchandising, creative, editorial and tech teams to ensure all campaigns run smoothly and continuously improve workflows
- In the future, ideally support analysis, reporting, personalization, AB testing and optimization activities

Required Skills

Requirements : • Experience with various CMS systems (CoreMedia, Wordpress, Magento, etc.) and various email service providers (Experian Cheetah Digital, Oracle Responsys, etc.) • Experience with web content publication processes • Excellent organizational skills and great attention to detail • Ability to pick up new technologies and tools quickly and independently • Ability to multi-task with solid time management skills • Must enjoy working collaboratively across multiple teams in a multi-cultural and global company • Fluency in Japanese and communication skills to arrange and organize daily ongoing tasks in flexible manner

Company Description

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With humble roots in the Netherlands in 1960, Randstad grew from a small, local staffing company into a global leader in HR solutions, covering 39 countries.

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