



## Web Content Producer

**WFH, flex-time, casual**

### Job Information

#### Temp Agency

Randstad K.K., Professionals

#### Hiring Company

Golbal retail company company

#### Job ID

1451265

#### Industry

Other

#### Company Type

Small/Medium Company (300 employees or less) - International Company

#### Non-Japanese Ratio

Majority Japanese

#### Job Type

Temporary

#### Location

Tokyo - 23 Wards

#### Salary

Based on hourly rate ~ 5 million yen

#### Refreshed

November 22nd, 2024 08:00

### General Requirements

#### Minimum Experience Level

Over 10 years

#### Career Level

Mid Career

#### Minimum English Level

Daily Conversation

#### Minimum Japanese Level

Native

#### Minimum Education Level

Bachelor's Degree

#### Visa Status

Permission to work in Japan required

### Job Description

- Ensure the exact timings of daily content updates and email blasts are according to plan and align across all campaign activities
- Work with sales, merchandising, creative, editorial and tech teams to ensure all campaigns run smoothly and continuously improve workflows
- In the future, ideally support analysis, reporting, personalization, AB testing and optimization activities

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## Required Skills

Requirements : • Experience with various CMS systems (CoreMedia, Wordpress, Magento, etc.) and various email service providers (Experian Cheetah Digital, Oracle Responsys, etc.) • Experience with web content publication processes • Excellent organizational skills and great attention to detail • Ability to pick up new technologies and tools quickly and independently • Ability to multi-task with solid time management skills • Must enjoy working collaboratively across multiple teams in a multi-cultural and global company • Fluency in Japanese and communication skills to arrange and organize daily ongoing tasks in flexible manner

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## Company Description

RANDSTAD connects great people with great companies, making the right human connections to create winning teams. Randstad may be a recent name in Japan, but we've been supporting candidates and clients in Japan for more than 25 years.

With humble roots in the Netherlands in 1960, Randstad grew from a small, local staffing company into a global leader in HR solutions, covering 39 countries.

Randstad Japan, a premier HR Professional Services company is growing its Professionals (mid-career / executive search) recruitment division rapidly from 2014. We're looking for passionate, ambitious team-players who are ready to bring their career to the next level. With 117 offices located across Japan, a wide-ranging client network across industries and functions, Randstad is well-positioned to grow its recruitment presence in Japan.