



CRM Manager

Job Information

Recruiter

Cornerstone Recruitment Japan K.K.

Hiring Company

CRM Manager

Job ID

1448665

Industry

Apparel, Fashion

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

Negotiable, based on experience

Refreshed

March 1st, 2025 00:00

General Requirements

Minimum Experience Level

Over 6 years

Career Level

Mid Career

Minimum English Level

Basic

Minimum Japanese Level

Basic

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

[COMPANY OVERVIEW]

Global luxury fashion brand

[JOB RESPONSIBILITIES]

- Specialize in Salesforce Marketing cloud to maximize LTV of the clients use
- Create effective targeting plans for CRM communication to strengthen client engagement
- Manage marketing automation tool
- Run PDCA cycle to improve the result of marketing communication
- Run EDM campaigns with the coordination of businesses and the 3rd party agency
- Work closely with CRM data analysis and marketing teams for effective planning
- Work closely with regional IT and Global teams for marketing automation management

[REQUIREMENTS]

- Minimum of 5 years working experience
- 2 years of experience in specializing Salesforce marketing cloud
- Require good CRM data mining skills with a logical and strategic point of view
- Business level of Japanese and English

[FOR FURTHER INFORMATION]

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OR

Click "Apply now" in the top right.

Company Description

Cornerstone Recruitment Japan is focused on placing bilingual professionals in a wide range of market leading companies.

Focusing across all sectors, we leverages the network of our experienced consultants to provide both clients and candidates with high end service levels and most importantly results.

We are passionate about helping our clients in securing the best talent on the market, by introducing unique profiles who can give them the edge in an increasingly competitive recruitment market.

Established in 2019, in partnership with Cornerstone Global Partners and with investment from Morgan Stanley, Cornerstone Recruitment Japan strives to be the recruitment partner of choice for all Tokyo based clients and candidates.

Our Mission

The Cornerstone. As every building requires a cornerstone, we believe people are the cornerstone of every great company. Our recruitment experts are passionate about bringing together great people with great companies.

Our Business Sectors

- Accounting & Finance
- Financial Services
- Human Resources and Office Professionals
- Industrial
- Information Technology
- Legal & compliance
- Life Science
- Supply Chain & Procurement
- Marketing
- Sales

Our Services

- **Contingency**

Many clients choose to utilize our success based contingent recruitment service. We take the time to fully understand the job brief before presenting a tailored shortlist of 5 to 6 candidates from our expansive existing network. This service comes with no obligation to hire and our clients only pay a fee when the successful candidate joins.

- **Retained**

Our retained service is particularly successful for clients with high profile/critical hiring needs, or niche searches that involve a significant amount of time unearthing candidates from outside our existing network. Clients who choose our retained service benefit from the introduction of exclusive headhunted candidates and top prioritization from the Cornerstone team.

- **Market Entry**

With a wealth of experience in the Japan market, our consultants have successfully helped many clients enter the Japan market. We can help you secure that critical first hire, as well as providing a consultation service, to make sure that your business is well prepared for all the initial hurdles it will face.