



## 企業広報（B2B）コンサルタント / Corporate Communications Consultant

ダイナミックなグローバル環境で若手活躍中！

## Job Information

**Hiring Company**

Kekst CNC (MMS communication (株))

**Job ID**

1326479

**Industry**

Advertising, PR

**Company Type**

International Company

**Job Type**

Permanent Full-time

**Location**

Tokyo - 23 Wards, Chiyoda-ku

**Train Description**

Ginza Line, Tameike Sanno Station

**Salary**

6 million yen ~ 9 million yen

**Work Hours**

基本9:00~18:00（ハイブリッド勤務体制、月と金在宅勤務、火曜一木曜出勤）

**Holidays**

完全週休二日制（土日祝）年末年始休暇(12/28-1/4) 有給休暇

**Refreshed**

December 18th, 2024 07:00

## General Requirements

**Minimum Experience Level**

Over 3 years

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Fluent

**Minimum Education Level**

Bachelor's Degree

**Visa Status**

Permission to work in Japan required

## Job Description

Kekst CNC is an international strategic consultancy which advises large corporations, mid-cap companies, institutions and individuals on all aspects of strategic communications within their respective markets. We have a particularly strong focus on cross-border mandates and high-stake matters such as M&A, shareholder activism and crisis communications. With more

than 250 employees in 15 cities around the world, Kekst CNC is one of the world's leading international strategic communications consultancies. The Tokyo office was established in 2004. This makes Kekst CNC a pioneer in Japan as the only global strategic communications consultancy with a history of 18 years in this market.

### Responsibilities

- Independent handling of various client accounts as project leader incl. management of other project members / Ongoing support of other client accounts led by other project leaders or other global offices
- Specific client tasks include but are not limited to
  - Strategic planning of communication strategies
  - Research and audits
  - Media and other stakeholder relations
  - Planning, organization and management of various events incl. interviews, media roundtables, press conferences and others
  - Media and issue monitoring
  - Activity reports and other reporting
- Participation in business development initiatives and company marketing activities

※英文レジュメを添付の上、ご応募ください

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### Required Skills

#### Your profile:

- Bachelor's degree from university in Japan or overseas
- Minimum of 7 years of professional experience
- Minimum of 3 years professional experience in strategic communications, either in house, PR agency or other media relations environment.
- Ability to independently run client project with minimum oversight of senior colleagues
- Understanding of financial terms and interest and some experience of dealing with financial topics a plus
- Fluent spoken and written Japanese/English
- Excellent verbal communications and presentation skills
- Basic digital and social media skills
- Ability to build and actively engage with a large network of diverse stakeholders
- Ability to go beyond implementation of tasks and also consult clients on strategic decisions and implementation of those
- Good understanding of media landscape

#### What we offer:

- An inspiring career opportunity in a challenging and global environment
- Working for high-profile clients in one of Tokyo's top 3 financial communication firms
- The chance to gain insights into a multifaceted and dynamic company and its multinational clients incl. frequent interactions with senior executives of these firms
- Flexible working environment with a combination of working at the office and working from home also after Covid-19
- Beside a competitive salary and bonus system, we offer welfare benefits such as 401K and company rental housing.

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### Company Description

**Kekst CNC**は、企業、メディア、政治の重要事項に関するコミュニケーションのアドバイスを提供しており、レピュテーションの保護・維持・向上を得意としています。

世界に12拠点を擁し、300人以上からなる専門チームが、判断力、洞察力およびデータを利用した分析に基づいたコミュニケーションの助言を提供しています。

企業のレピュテーション、トランザクション（M&Aコミュニケーション）、クライシス・コミュニケーション、企業再生、規制当局の調査、ガバナンス、シェアホルダーアクティビズム対策などのコミュニケーションが大きな役割を果たす事項で、企業のリーダーを支援しています。