



【副業・業務委託歓迎/フルリモート可能】 Webマーケティング担当 Exclusive job

副業/フルリモート/マーケティングの知見を活かします

## Job Information

### Hiring Company

CareerCross Co., Ltd.

### Job ID

1240010

### Division

Marketing Team

### Industry

Job Advertisements

### Company Type

Small/Medium Company (300 employees or less)

### Non-Japanese Ratio

Majority Japanese

### Job Type

Freelance

### Location

Tokyo - 23 Wards, Chiyoda-ku

### Train Description

Toei Mita Line, Jimbocho Station

### Salary

Based on hourly rate

### Hourly Rate

3,000~6,000円 (経験考慮)

### Work Hours

月間20~40時間程度を想定

### Refreshed

November 19th, 2024 13:00

## General Requirements

### Minimum Experience Level

Over 3 years

### Career Level

Mid Career

### Minimum English Level

None (Amount Used: English Never Used)

### Minimum Japanese Level

Native

### Minimum Education Level

Bachelor's Degree

### Visa Status

Permission to work in Japan required

## Job Description

バイリンガル人材向け求人サイト『キャリアクロス』のマーケティングを担当します。  
副業・業務委託で携わりたい方、歓迎です。

【業務内容】

- ターゲット人材のペルソナ設計・広告戦略の設計  
(スキルに応じて)
  - 広告文・クリエイティブの作成業務
  - 広告運用業務
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## Required Skills

【必須】

- 人材関連のマーケティング業務経験者（代理店としての経験も可能）
    - ・特に競合分析、ペルソナ分析等の上流工程の経験者を歓迎
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## Company Description

CareerCross is one of the leading online job-boards for bilingual candidates, serving the Japan focused global business community. We combine the power of modern internet technologies, simple interfaces and pro-active marketing to ensure top level service.

Our offices are based within a couple minutes' walk of Shibuya station and our staff are a mix of Japanese and foreign professionals. We offer a western style results-oriented working environment, where individuals are encouraged to participate in developing our services and business strategies.

CareerCross® is a trading brand of C.C. Consulting Co., Ltd. a group company of JAC Recruitment Co., Ltd. (2124:JP).