



Pulse Global Limited (Pulse iD)

Company Description

Harness the power of Al and payments data to deepen customer relationships

For Financial Institutions

Transform the banking experience with dynamic Al-powered rewards. From merchant-funded rewards programs to hyperpersonalized offers and gamification. Re-imagine what is possible with a new generation of cardholder experiences.

We empower banks to offer tailored, high-ROI solutions that foster lasting relationships with customers.

For Businesses

Join leading brands that are harnessing the power of card-linked rewards. Level-up on performance marketing with privileged access to millions of bank customers with guaranteed ROI. Enrich your own rewards program with seamless card-linked redemptions.

Deeply Personal. On a Global Scale.

We are building a backbone for how financial institutions and businesses collaborate on understanding transaction data and crafting the next-generation of rewards

Company Details

Head Office

Singapore

Main Business

金融サービス

President

Rashindu Croos

Number of Employees

11 - 50

URL

https://www.pulseid.com/

Offices

Main Office

Unit 20, 1/F, Office Block Two, 96 Siena Avenue, Discovery Bay North

Hong Kong