



Adtech Innovation K.K (Adtechinno)

Company Description

AdTech Inno, established in 2019 as a subsidiary of AsiaPac, has been at the forefront of AI digital technology and big data, focusing on innovation in digital marketing. AsiaPac Group, as a leading agency headquartered in Hong Kong with branches across Mainland China (Shenzhen, Guangzhou, Shanghai), Taiwan (Taipei, Taichung), Macau, Japan, Korea, Singapore, Malaysia, Thailand, Vietnam, and Indonesia, we help companies thrive in today's competitive digital landscape.

With over 32 platform partnerships, including Google Premier Partner, Criteo Official Partner, Line Partner, Yahoo Search Marketing Gold Authorized Reseller, Yandex Authorized Agency, and Facebook Partner, we provide access to premier support and cutting-edge digital tools. AdTech Inno also excels in China's digital ecosystem as a Douyin advertising agency and official Toutiao reseller.

Leveraging more than 15 years of experience, our big data and AI tools, such as OptAdEasy for search optimization and KOOLER AI for influencer management, elevate campaign performance. We also specialize in Southeast Asia digital services, harnessing the power of the region's 500 million internet users to meet the growing demand for digital marketing. Serving over 3,000 clients across various industries, we deliver tailored digital solutions that drive growth and success globally.

Company Details

Head Office

Hong Kong

Main Business

広告サービス

President

Daniel Chan

URL

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Offices

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