



## ASMARQ Co., Ltd.

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### Company Description

One of the leading marketing research companies in Japan that is publicly traded.  
ASMARQ was listed on the Tokyo Stock Exchange Standard Market on December 4, 2023.

As a publicly traded company, we place a strong emphasis on quality and strive to provide long-term trust and high-quality output through financial transparency and management stability. Furthermore, with continuous investment in innovation and growth, we have established a structure that allows us to consistently offer cutting-edge research solutions. Through our global business expansion, we aim to meet international quality standards and deliver satisfactory research to customers around the world while maintaining a global perspective.

International Standard for Market Research Services: JIS Y20252 (ISO20252)  
Certification, No.1 Applicability in the Industry

An international standard for market research services established by the International Organization for Standardization (ISO) in 2006. It specializes in the management of service processes for market, public opinion, and social research and ensures compliance with international quality management standards. It is certified through rigorous examinations conducted by external organizations such as JMAQA.

In the field of marketing research, the accuracy of data collection is crucial as it forms the foundation of all research results. ASMARQ has established a data collection system based on the JIS Y20252 (ISO20252) standard, allowing us to deliver high-quality research services.

### Company Details

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**Head Office**

Japan

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**Main Business**

・市場調査 ・ HR Techサービス ・ RPA導入 ・ 運用支援

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**President**

町田 正一

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**Established**

2001年12月

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**Capital**

139百万円 (2023年12月31日現在)

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**Number of Employees**

101 - 500

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**URL**

<https://www.asmarq.co.jp/company/outline/>

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### Offices

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**Main Office**

Shibuya Property Tower 4F  
1-32-12 Higashi, Shibuya-ku  
Tokyo, Japan, 1500011

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