



株式会社ビジネスガイド社  
BUSINESS GUIDE-SHA,INC.

## Business Guide-Sha, Inc.

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### Company Description

In 1971, we began publishing the magazine "Gifu Monthly" as a frontrunner in the gift industry. Since then, over the past half century, we have made significant contributions to the creation of the gift market through the publication of magazines and trade fairs.

As a progressive company, we continue to hold Japan's largest international trade fairs for gifts and household goods, "Gift Shows," in Tokyo, Osaka, and Kyoto, and the Tokyo International Gift Show, a BtoB trade fair, will be held for the 97th time this spring (February).

The show is highly regarded by exhibitors and visitors alike for the wide variety of products exhibited, including household goods, character goods, stationery, apparel, beauty products, healthcare, interior goods, traditional crafts, design products, outdoor goods, and foodstuffs.

We are also expanding into overseas markets, exhibiting the Japan Pavilion at trade fairs in China and Taiwan, and always doing our best to create new markets with a global perspective. In August 2021, we celebrated the 50th anniversary of our establishment, and we will continue to develop our business for further growth.

### Company Details

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**Head Office**

Japan

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**Main Business**

サービス業

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**President**

芳賀 信享

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**Established**

昭和46年(1971年) 8月

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**Capital**

5,000万円

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**URL**

<http://www.giftshow.co.jp/>

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### Offices

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**Main Office**

2-6-2 Kaminarimon, Taito-ku  
Tokyo, Japan, 1110034

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