



## NIHON AGRI, INC.

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### Company Description

#### **Agriculture is a thriving industry that will steer our future**

The fundamental challenge in Japanese agriculture is its overreliance on the domestic market, limiting its growth potential as an industry.

Conversely, recent years have witnessed a surge in demand for high-quality Japanese agricultural products in overseas markets, particularly in Asia. These products, such as sweet apples, exceptional Japanese sweet potatoes, and the crisp and juicy seedless Shine Muscat grapes, represent just a fraction of Japan's diverse and delectable agricultural offerings. Japan takes pride in possessing some of the world's most diverse and delicious agricultural products.

By capitalizing on this 'variety and quality' strength, Japanese agriculture can transition into a thriving industry by expanding its reach to global markets, rather than solely focusing on the domestic market.

To fully unlock the potential of 'variety and quality,' it is imperative to establish a value chain that can compete directly with foreign agricultural products. To achieve this, we are diligently working to secure scale from production to distribution,

incorporating world-class technology to create an industry structure that ensures efficient and stable supply.

We firmly believe in the untapped potential of Japanese agriculture and are taking progressive steps, one at a time, to move forward. Our mission is to 'astound the world with Japanese agriculture,' in collaboration with fellow visionaries and local communities.

### Company Details

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#### **Head Office**

Japan

#### **Main Business**

水産・農林業

#### **President**

内藤 祥平

#### **Established**

2016年11月28日

#### **Capital**

1億円

#### **Number of Employees**

51 - 100

#### **URL**

<https://nihon-agri.com/>

### Offices

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#### **Main Office**

Maruki Buidling 101  
Nishi-gotanda 1-13-7, Shinagawa-ku  
Tokyo, Japan, 1410031

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