



## 株式会社Jitera

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### Company Description

#### **Software Business Partnership**

We are your partners to build the next era of your business.

Engineers, designers, and business professionals work together to accelerate a winning business.

We're working on comprehensive services for idea generation, business designing, prototype development, initial product development, and post-release business growth, depending on the individual product. We lead your business to success by utilising software applications, based on our solid experience backed by our entrepreneurial experiences and DX support.

#### **Source of Success Stories**

What we can do for your business

#### **Agile product design and development**

From business planning to product development and growth

We design products that best suit your business goals, challenges, and the customer value you want to achieve. We design not only UI/UX that matches the brand, but also benefits of customers, product operators, developers, and other stakeholders so that they can regard the product as "successful". We adopt the agile way as the team to be able to respond to the ever-changing business environment so that our products can achieve business objectives.

#### **Faster and higher quality software development than ever before**

Full use of next-generation development platform

With Jitera Software Development Platform, Jitera team builds software applications much faster, more scalable, and with better quality than ever. We develop products that can handle large-scale access, and it's free of vendor lock-in and can be customized in any way.

#### **Data-driven product growth and development**

Practice the Build, Measure, and Learn loop

We support creating a business plan, designing KPI, and drawing a growth plan for the product. After the launch of the product, we follow the feedback loop through measurement by event logs, data on the database, customer interviews, marketing results, and other useful resources. Based on what we learn through measurement, we manage business priorities and contribute to essential business growth with stakeholders.

#### **Competent professionals from all over the world**

Multi-disciplinary professionals team

Professionals contribute to the growth of your business by utilizing their diverse expertise in engineering, designing, product planning, etc. Jitera assigns only those who can lead your business and make significant contributions. Only 0.1% of applicants can pass Jitera's criteria from all over the world, and we're making strong culture as the professional remote team.

#### **Value Creation Process**

Once we understand the essential issues of users or existing businesses, we consider business ideas and design business models and concepts. Up to the necessity, we also proceed with initial verification with stakeholders. After that, we define requirements and develop a product for the initial release, and conduct enhancements based on the feedback of users, event logs, data on the database, and stakeholders.

With the power of Jitera Software Development Platform, Jitera team can ship the product speedily with good quality, and we

can proceed with the feedback cycle much faster than ever.

Of course, the process is flexibly customized for each product, so even when what we need to develop is clear, please talk to us about your plan.

## Company Details

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### Head Office

Japan

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### Main Business

1.ソフトウェア開発プラットフォーム「Jitera」の開発 2.ソフトウェア開発支援 3.デジタルコンサルティング事業

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### President

Nao Yanagisawa

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### Established

2017年8月21日

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### Capital

1,000,000円

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### Number of Employees

11 - 50

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### URL

<https://jitera.com/ja/company#company-profile>

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## Offices

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### Main Office

1-28-2 Shoto, Shibuya-ku  
Tokyo, Japan, 1500046

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