



## MCE Systems Ltd.

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### Company Description

#### The Device Lifecycle Management Pioneer

MCE simplifies mobile operators' lives by transforming headaches into competitive advantages.

Since 2005, we have been pioneering solutions for Device Lifecycle Management (DLM). We help improve device activation, service and upgrade moments of truth to increase customer loyalty. What Salesforce and Oracle did for consumer CRM, we do for devices. What Amazon has done for convenience, we do for your customers.

MCE is not a trader, an insurer or a logistics provider. We solve your business issues through tailored software and process solutions that put you in control. What sets us apart is speed to impact through our implementation expertise accumulated over 16 years.

**We improve device activation, service and upgrade moments of truth to increase customer loyalty. What Salesforce did for consumer CRM, we do for devices. What Amazon has done for convenience, we do for your customers. We know what good looks like, and the financial impact of getting it right.**

### Company Details

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#### Head Office

Israel

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#### Main Business

デバイス上及びウェブ上のソリューション、店舗内修理回避、返品管理、還元及び前方物流など

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#### President

Itai Ben-Dor

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### Offices

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#### Main Office

15 Yavne Street, Suite 2  
Tel Aviv, 6579119,

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