

# PLAYBRAIN™

## PlayBrain Inc.

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### Company Description

**PlayBrain's mission is to connect with gamers and deliver experiences and products they love.**

Founded in Tokyo in 2016, PlayBrain develops and fosters communication channels with gamers. From our Tokyo headquarters, we are part of the Japanese gaming community, allowing us to understand the interests and passions directly. With our strong international network we connect with gamers and businesses involved with games around the world creating unique opportunities in Japan and abroad.

**PlayBrain helps brands connect with gamers in meaningful ways.**

We work with global and local brands to help their products become valued by gamers. We provide the platforms and systems to reach gamers and help brands contribute to the gaming community in order to create brand value.

**PlayBrain elevates gamers and delivers experiences and products they value.**

We are asking brands we support or create to bring true value to gamers and fans. The things we can create together should be meaningful and special for all of us in the gaming community.

### Company Details

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**Head Office**

Japan

**Main Business**

Esports大会運営、配信制作及び配信技術、Web構築、コンサルティング、タレントマネジメント、その他関連業務

**President**

Michael Sheetal

**Established**

2016年1月15日

**Capital**

815,069,152円 (準備金を含む)

**URL**

<https://playbrain.jp/ja/home>

### Offices

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**Main Office**

2F Hiroo ON Bldg.  
5-19-9 Hiroo, Shibuya-ku  
Tokyo, Japan, 1500012

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