

# Hisense

## HISENSE JAPAN CORPORATION

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### Company Description

#### Hisense, Your Reliable Partner

Aspiring to become the most reliable brand in the world with more than a century of brand heritage, we aim to continually pursue scientific and technological innovation in hopes to improve overall quality of life and bring happiness to millions of families.

We've always adhered to the core values of Integrity, Innovation, Customer Focus and Sustainability: Attributing our sustainable and healthy development to upright cadres and good corporate culture, attaching importance to R&D investment, prioritizing customer-centricity, and most importantly promoting precise urban governance and contributing to sustainable city development.

#### Vision

To be a century-old company, and to become the most reliable brand in the world.

#### Mission

To pursue scientific and technological innovation, thus improving the life quality of human beings, and bringing happiness to millions of families.

### Company Details

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#### Head Office

Japan

#### Main Business

家電製品の輸出入、販売及びサービス

#### President

李文麗

#### Established

2010年11月4日

#### URL

<https://www.hisense.co.jp/>

### Offices

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#### Main Office

Shin-Kawasaki Mitsui Bldg. West Tower 19F  
1-1-2 Kashimada, Kawasaki-shi Saiwai-ku  
Kanagawa, Japan, 2120058

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