

# AMBUSH®

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## Company Description

**AMBUSH® began as an experimental line of jewelry – innovative pop art inspired designs capturing a distinct Tokyo aesthetic.**

**The iconic trademarked POW!® motif in particular received media coverage around the world. With apparel created as a can-vas to complete the story, AMBUSH® evolved into designing unisex collections.**

The brand made its Paris debut in 2015 with VERBAL & YOON being listed as two of Business of Fashion's Top 500 people influencing the global fashion industry for 4 consecutive years from 2015.

In 2017 AMBUSH® was selected as one of the top 8 finalists for the LVMH PRIZE.

**AMBUSH®'s uniquely crafted parts form an idiosyncratic style that led to commissions and collaborations with an illustrious list that includes Louis Vuitton (Kim Jones), sacai, UNDERCOVER, Off-White, SHU UEMURA, Nike, CONVERSE, Rimowa, and GENTLE MONSTER. In 2018 AMBUSH® presented the brand's first runway presentation as part of Amazon Fashion Week Tokyo.**

Kim Jones named YOON as jewellery designer for Dior Men, and the first creations for the house debuting with the S/S 2019 collection in Paris.

**AMBUSH® opened its first flagship store on September 2nd 2016 in Tokyo, a space which encapsulates the brand's ethos in a creative environment under one roof with the design studio.**

## Company Details

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### Head Office

Japan

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### Main Business

アパレルブランド

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### URL

<https://www.ambushdesign.com/ja-jp>

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## Offices

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### Main Office

PARKWAY-SQ'1 3F,  
1-16-7, Jinnan, Shibuya-ku  
Tokyo, Japan, 1500041

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