



## IDEMIA Japan K.K.

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### Company Description

#### **We are the global leader in Augmented Identity for an increasingly digital world**

And this is no small feat. Our ambition is to enable a secure and trusted environment for citizens and consumers alike to perform their daily critical activities (such as pay, connect, travel or access public or private spaces), in the real as well as digital worlds.

Today, information travels rapidly around the digitized space, defying boundaries and breaking the traditional codes of security. Our goal is to provide end-to-end solutions enabling convenience and a frictionless experience whenever and wherever security matters.

Being a leader means staying on top of the disruptive innovations that impact our security landscape.

We understand the need to secure people in both their physical and digital worlds, especially as connectivity growth will keep fostering more and more digital services.

We know that in our globalized society, the number of peer-to-peer exchanges, travel and border crossings are exploding. We are aware that the digitalization of the economy brings about a wave of new business models and opportunities to reinvent the customer journey where data, security and privacy have an essential role to play. We are also mindful of the consumerization of technology and how it impacts our identity and private life.

### OUR SOLUTIONS

- **Financial Institutions**

#### **Securing payment diversity**

At IDEMIA, we help them take on digitalization and shape the future banking and payment customer journey.

Our management of secret keys has become mission critical for the world's biggest companies. We have worked to reduce payment fraud – both online and in-store – and we are driving EMV and contactless migration. As retail banking evolves, we help traditional banks and FinTechs leverage the payment card as a tool for brand and loyalty reinforcement.

Our metal cards, for instance, are designed for consumers looking for premium products. We also enable financial institutions develop digital banking with innovative authentication technologies and secure mobile payment solutions.

- **Mobile Operators**

#### **Securing mobility and beyond**

We identified the need for safeguards and services that apply to all types of mobile usage.

We optimized our services, connecting many more objects to enable vertical services. From supporting connectivity through SIM cards, to using mobile devices as biometric entry points to authenticate ourselves, we ensure that individuals can have full and worry-free usage of their mobile phones while safeguarding their mobile identities with the highest level of protection.

- **Biometric Devices & Automotive**

#### **Securing access control and connected cars**

Biometric technology is a fantastic enabler to change the experience of people in a building as well as the experience for interacting with IT systems. All around the world our biometric devices help individuals prove who they are, without a doubt. They deliver an unrivalled user experience for managing either physical or digital identities.

Our innovative access and time terminals guarantee approved individuals a frictionless access to secured areas and enable organizations to increase workforce management efficiency. Our offer integrates outstanding features such as contactless fingerprint and 3D facial recognition or video analytics. Some of the most advanced and prestigious buildings in the world are using our products.

- **Public Security & Identity**

#### **Making citizens' lives safer and easier**

Our identity solutions are inspired by citizens who are in constant motion, more connected than ever and increasingly aware of privacy and security concerns. Our services help to protect citizens' identities and ensure citizens and governments alike that each delivered identity is unique and can be trusted at all times.

We are the one-stop-shop for effectively securing and managing the entire value chain from ID registration and verification to issuing digital and traditional fraud-resistant IDs. We are also a longstanding partner to governments around the world, offering them the peace of mind of well-run services by handling technology complexities and possibly financing.

- **Identity & Security, N.A.**

#### **Providing identity assurance to secure & simplify lives**

Our mission is to create a safe and simple future where identity verification is indisputable and only you can assert your

identity. As a trusted partner to U.S. government agencies for more than 60 years, our deep domain expertise in civil identity, public security, commercial markets, biometric identification and document authentication is second to none. These strengths, paired with our unparalleled relationships and pioneering approach to in-person identity resolution and proofing, make us the leading provider of best-in-class solutions for civil and commercial transactions.

- **Digital identity for government**

**We enable trusted interactions with government services for a secure and seamless digital experience.**

IDEMIA helps governments develop and strengthen a trusted digital identity ecosystem for individuals and public and private service providers, all with the highest level of security and convenience, and state-of-the-art products and solutions:

-With a Mobile ID individuals benefit from a trusted government-issued digital ID as a complement to their physical ID, allowing them to prove their identity with greater privacy and security

-With electronic ID documents (such as passports or national ID cards), governments modernize their public infrastructures and enable secure access to eServices

-With the Selfie-Check technology users can remotely and securely confirm their identity either against an identity document or a centrally held biometrics database

## Company Details

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### Head Office

France

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### Main Business

生体認証デバイス、デジタルアイデンティティ

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### President

PIERRE BARRIAL

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### URL

<https://www.idemia.com/>

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## Offices

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### Main Office

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