



## MPM Japan Limited

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### Company Description

#### **Transform your business through data driven financial services marketing**

Unlock the power of your data. Communicate relevant, customer centric information and offers to generate significant revenue.

Our Campaign Factory is an analytical marketing platform which along with our specialised consulting services, can enable cutting edge financial services marketing strategies. These are designed to generate consistently higher returns than traditional marketing programs.

#### **Business:**

1. Plan and develop sales programs for financial institutions.
2. Develop and operate infrastructures for financial service products and its marketing.
3. Provide customer analyses, data modeling, and analysis reports corresponding the above mentioned businesses.

### Company Details

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#### **Head Office**

Japan

#### **Main Business**

金融機関の顧客向け商品販売プログラムの企画・開発、金融サービス商品およびそのマーケティングの運用基盤開発、これらに付随する顧客分析、データモデリング、および分析レポートの提供

#### **President**

キース・ラウリー

#### **Established**

2011年6月

#### **Capital**

8300万円

#### **Number of Employees**

11 - 50

#### **URL**

<http://www.mpmjapan.com/>

### Offices

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#### **Main Office**

Tokyo Club Building 5F  
3-2-6 Kasumigaseki, Chiyoda-ku  
Tokyo, Japan, 100013

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