



YONEX Co., Ltd.

Company Description

Manufacture and sale of sporting goods; golf course management.

Yonex's corporate colors, sky blue and fresh green, are representative of the blue sky and green of the Earth. Yonex started production of badminton racquets in 1957, and has grown into a global sports maker. Our badminton and tennis racquets are globally recognized products, and are utilized to the success of some of the top players in the world, such as Lee Chong Wei and Lin Dan in badminton and Stan Wawrinka and Angelique Kerber in tennis. In the golfing sector, by making full use of new materials and innovative technology, Yonex has attracted top professionals such as Hyo-Joo kim. In addition, our snowboards have been molded using Yonex's "all-carbon composite technology" and our board's high performance has been acclaimed by professionals such as Ryo Aono. Furthermore, by hosting sporting events such as the Yonex All England Open Badminton Championships and Yonex Open Japan badminton tournaments, as well as the Yonex Ladies Golf Tournament, we are contributing to the development of social culture through sport.

Company Details

Head Office

Japan

Main Business

スポーツ用品の製造および販売、ゴルフ場の運営

President

アリサ ヨネヤマ

Established

1958年6月

Capital

47億660万円

Number of Employees

Over 1,000

URL

<http://www.yonex.co.jp/>

Offices

Main Office

3-23-13 Yushima, Bunkyo-ku
Tokyo, Japan, 1138543