



### Custom Media K.K.

### Company Description

Custom Media is an award-winning, full-service B2B agency that connects Japan with the world, delivering data-driven, creative marketing solutions to help our clients in revolutionary industries—AI, Clean Energy, Fintech, Healthcare, Manufacturing and Technology—shape the future.

### **Our Mission**

To empower industries at the forefront of sustainable change to succeed in Japan by creating meaningful connections with their audiences through the power of storytelling.

#### **Our Core Values**

- TEAM PLAYERS: Supportive and friendly, we hear and care for each other.
- · DRIVEN: We are a team of go-getters with high expectations.
- · INTEGRITY: We hold ourselves to the highest ethical standards.
- · CURIOUS: We're constantly asking questions and searching for answers.
- $\cdot$  FUN: We put fun at the center of our daily lives—on and off.

#### **Awards**

CampaignAsia 2024 Japan/Korea B2B Marketing Agency of the Year CampaignAsia 2024 Japan/Korea Content Marketing Agency of the Year CampaignAsia 2023 Japan/Korea Content Marketing Agency of the Year Digital Impact Awards Asia 2022: Gold and Bronze Best Business Awards: 2020 CSR Winner for GoConnect.jp Company of the Year 2013: BCCJ British Business Awards Japan-British Society Award 2013

### Team

We are a diverse team of creative individuals, traversing the ever-evolving digital media landscape to innovate and inspire solutions for our clients to succeed.

Custom Media aims to attract stakeholders who are diverse and to be inclusive by representing, celebrating, promoting, embracing, and understanding all races, cultures, orientations, genders, ages, minorities, and disabilities.

### Where we are

Toranomon 40MT Building 7F

# Company Details

# Head Office

Japan

# Main Business

Integrated digital marketing, content-creation and strategic communications agency

### President

Robert Heldt

### **Established**

2008

### Capital

23,000,000

## Number of Employees

11 - 50

#### URL

http://www.custom-media.com/

Offices

Main Office

Toranomon 40MT Building 7F 5-13-1 Toranomon, Minato-ku Tokyo, Japan, 1050001